

ACTIVITY NAME: THE PRICE IS RIGHT!

EDUCATIONAL AREA OF REFERENCE : communication, use of money, use of stores, orienteering in the street

GOALS/OBJECTIVES:

- Locating the store that matches the product
- Price-product matching
- Price reading

NUMBER OF PARTICIPANTS: 1 to 9

TIME REQUIRED: 2 meeting of 2 hours

DESCRIPTION

- This activity can be proposed to all kids to verify their skills in attributing value/price to various products.
- The activity is divided into two phases. Initially at the venue, each kid is given a sheet with raffigured some products from various sectors, from food, stationery, clothing, watchmaking, etc.
- Two possible prices (very different from each other such as 5.00 and 50.00) written in numbers and letters are given under each item. It is important to include among the items, both items that the boys use and buy frequently (cappuccino, notebook, bus ticket, etc.) and items whose direct purchase is less frequent for them (a TV set, light bulb, bicycle, etc.) in order to broaden their field of experience.

The kid is then asked to read the prices of each item and mark what h/she thinks is the actual price of the item (this also verifies his ability to read prices). Then the kid, or the small group, is given another sheet of paper (the same as the previous one) and asked to go out into the street and look for the corresponding store for each product, thus verifying the price directly in the store or reading the prices displayed in the window

- Once the store search phase is over, one returns to the headquarters and invites the boy/girl to compare the prices he/she had assumed, with those verified in reality.
- It is important, at this stage, to focus the kid's attention on some data that allow us to make predictions about costs, for example, that generally products that are meant to last (such as a television set or a pair of shoes) cost more than products that are consumed quickly, such as an ice cream.
- You can also, within the group, sort the pictures of products and their prices on a poster board from the smallest to the largest to stimulate other moments of discussion and comparison.
- In case the activity involves children of different levels, sheets with different products and difficulties can be prepared.

- At a later time the activity can be proposed in another form. It is presented to the kids, a cart on which are 5 objects, showing them one at a time, under each one there are two prices written with different color, one right and the other wrong, this time the children are divided into teams and must indicate the right price. This activity is also used to check whether the kids, even not knowing the exact price of the product, still know how to give it a fair value.
- At the end of the activity on prices "the mystery price" is proposed, again the children are divided into groups, and after the educator shows an object they have to decide in teams what price to assign to it. In this case without then having the opportunity to choose and orient themselves with the prices, they have to assign them a reference value. The game awards a point to the team that guesses correctly. This activity allows the group to reason together about the value of things.

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